

# Contents

<b>The Changing Face Of Agility: The Challenge And Opportunity Of Social Media</b> Robert M. Mason.....	5
<b>Using Conjoint Analysis To Elicit Employers' Preferences Toward Key Competencies For A Business Manager Position</b> Milena Popović, Marija Kuzmanović, Milan Martić.....	17
<b>Incremental Interval Regression Tree Learning with Mean Variance Numerical Data Streams</b> Dima Alberg .....	27
<b>Application Of Teaching Methods And Techniques AT Serbian Universities: Progress Over Time</b> Sladjana Benkovic, Marina Dobrota.....	35
<b>Construction Technology and Quality Control of Works on Atlas Capital Center</b> Marina Rakočević, Miloš Knežević, Snežana Rutešić, Nenad Ivanišević, Boško Stevanović .....	45
<b>Identity Management In Modern Business - An Example Of Cloud Systems</b> Marko Vulić, Marko Ranković, Vojkan Vasković.....	55
<b>Managing Programmes For Participation In A Mega Sporting Event</b> Branislav Jevtić .....	63
<b>Application Of Multi-Agent Systems In Supply Chain Management</b> Ksenija Mandić,Boris Delibašić .....	75
<b>Responsible Restructuring - The Most Important Aspects</b> Slobodan Panić.....	85
<b>Integrated Marketing Communications And Brand Identity Development</b> Marija Janković .....	91